

SCANDINAVIAN SUPERSTAR

This 63-metre superyacht is at the very height of the yachting pinnacle, a point not simply reached by good timing.

Text by Frances and Michael Howorth

Photographed by Alexis Andrews, Robert Marchant and Chris Gonta

The aft end of the main deck is just one of several areas perfect for entertaining

Lady Britt cuts an imposing figure when underway



Specifications

Builder:	Feadship De Vries
Year:	2011
Length:	63 m (206' 08")
Beam:	11.3 m (37')
Draft:	3.5 m (11' 6")
Weight:	1,231 tons (27,13,890 lbs)
Number of Cabins:	7
Total Guests:	12
Main Engines:	2 x MTU 16VM4000 M61R
Generators:	3 x Caterpillar C9 200kw
Emergency Generator:	1 x Caterpillar 85 kW
Range:	5,200 nautical miles at 13 knots
Max Speed:	16.4 knots
Cruising Speed:	14 knots

Lady Britt, the latest in a long line of Feadships built by de Vries in Aalsmeer, is perhaps their very best to date. While that could be said of any new yacht from any yard, *Lady Britt* is definitely not just any yacht nor indeed is Feadship just any yard.

Commissioned by a Scandinavian owner expressly to enter the charter market, everything about the yacht has been thought about and designed with that in mind right down to the very

last and smallest detail. Her Redman Whiteley Dixon interior is stunning in its simplicity and permits the ethos behind their thinking to shine through. In short she appeals to everyone and offends no one and these are essential qualities if a yacht is to be a success on the charter market.

The background

The brand name Feadship has gained its superb reputation by consistently producing high-quality yachts.

Designers, management and shipyard workers are all highly skilled, well motivated and used to giving their best. There can be little doubt that in the case of *Lady Britt*, it is the owner and his build team that have pushed the yard beyond excellence. What makes this more surprising is that the owner, a Scandinavian businessman, has never had a superyacht before. But he involved himself closely; lived and breathed every moment of the design, construction, fitting out and

now operation. For someone with no previous experience of building a superyacht to pay so much attention to those processes is unusual.

Lady Britt may be this owner's first superyacht but the course towards ownership has moved along a familiar path. Small boats at a young age, a love of the sea and a 'work hard, play hard' ethos coupled with the watching and learning of what works well aboard superyachts when sailing on them as a charterer,



The sun deck

have all gone into the building of his very own superstar.

Mile muncher

Since leaving the shipyard she clocked up an impressive 25,500 kilometres in just 16 weeks. Within 10 days of delivery she was on her way to the Caribbean, she then came back, was re imported into Europe with a quick call into the Isle of Man before she shot off to Russia making it to St Petersburg, just in time for the Global Economic

Forum. From there she visited Varberg in Sweden, the owner's home port, to play host at several parties and more serious business meetings. Throughout her voyaging, her long keel and rudders placed well aft have made her the smoothest running of all the Feadships her Captain has ever worked aboard.

Once inside

An Imtech fully integrated bridge control system is fitted on the bridge

Boat Review/Feadship 63-metre

with five screens, which unusually for Imtech are capable of providing a full Electronic Chart Display and Information Service (ECDIS) from Transas, a system that does away with the need to carry printed charts. Behind the bridge, opposite the Captain's Cabin and on the port side of the same deck, there is a room called a wellness spa, which again demonstrates why this boat has been so thoughtfully designed as a charter yacht. The spa is not just a massage room — it is a barber shop and hairdressing salon quite capable of becoming a beauty parlour or, when necessary, the cabin for a nanny or bodyguard. Equipped exclusively

with Elemis spa products, this yacht is perhaps one of the most exclusive branded spas in the world.

Several relaxing areas

The owner has considered every aspect of the ship's design, and while he may well have incorporated what he wanted, he has never forgotten that the yacht has to have appeal for charterers too. Take for example the bridge deck saloon; here furniture has been custom made. We love the bar and the sit up stools but we think the crowning glory and the one most likely to win the hearts of would-be charter guests is the fact that the bar can serve up two different types

of draught beer! The carpet in this room is a hand-woven piece from Guatemala while elsewhere on board it is of Chinese silk.

Large glass doors from Alukwa open up onto the spacious deck aft and here again the desires of the charter guest have been thought about. Instead of running athwartships, as is so often the case, the beautiful dining table runs fore and aft, meaning that when eating, guests on both sides of the table, get a view of their surroundings. The same area doubles as an intimate open air movie theatre when a huge drop-down television swivels, to perfectly face the watcher.

Pop up the stairs one deck and the sun deck again demonstrates what a versatile charter yacht this truly is. The bar is inside a walk-through area that can be left open or closed off in inclement weather or when cruising colder climes. The gymnasium up here has personalised and fully programmable Technogym Visio exercise equipment with full iPod and television and audio-visual integration. Each machine has its own personal set of wireless headphones so that those exercising listen to what they particularly want.

Clever use of deck space area means that sun loungers are stowed flat when not in use and are fully adjustable to catch the best of the sun. When the area is used as a discothèque or concert venue, there is even a sound stage where top performers have already shown their approval of the arrangements. The area can be used as another outdoor movie-viewing area or can be used for serving breakfasts or intimate dinners.

The stunning master suite is on the main deck. Conventionally the area is entered on the starboard side, but unconventionally both bathrooms are here as well, his separated from hers by the study. Creams and soft colours dominate the space and the sculpted silk carpet is sensuous and feels just right to bare feet. The wood is warm and rich and carries its lustre well. Elegant and simply designed, this space perfectly illustrates what is right about this yacht — everything is in place, nothing to jar the eye or offend the senses.



A fully-equipped gym on the sun deck ensures that guests stay in shape



The dining area on the main deck



The master stateroom is well-lit and uncluttered

The aft end of the sun deck provides yet another open-air area to relax



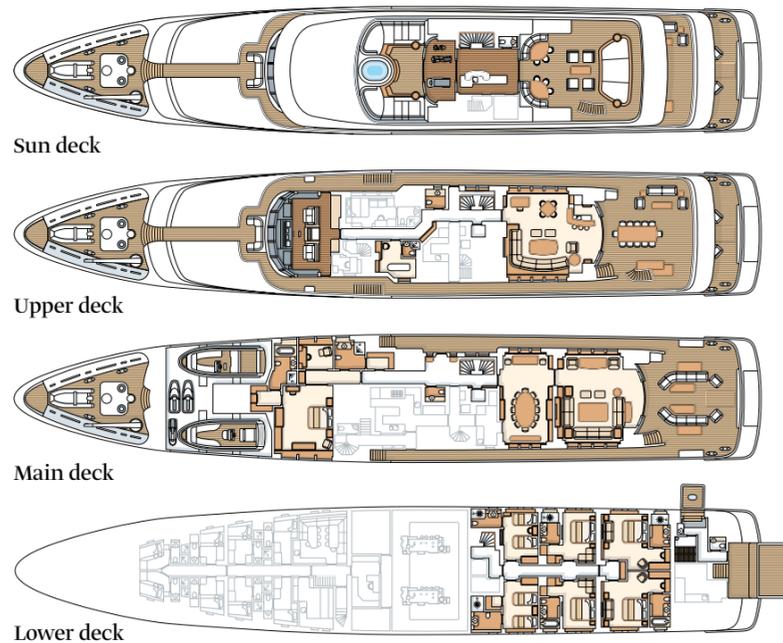
Boat Review/Feadship 63-metre

Outdoor dining on the main deck



The same is true of the main saloon, an area far less formal than one is used to on other yachts of this size and stature. It converts effortlessly and almost seamlessly into a cinema when a hidden 100-inch screen and projector are deployed.

The VIP suite can be sub-divided into two by a partition that is a fully fledged bulkhead with the same sound proofing and insulation values that all other dividing walls have. The sofa in the sitting area turns into a queen-size bed, and if you are expecting us to write that the bed folds down then be prepared to be disappointed. Underneath the bed on the starboard side are the components



for the crew to build the full size bed for the port side that once erected is indistinguishable from the real thing.

Steam anyone?

Perhaps our favourite feature is to be found deep in the bowels aft of the engine room where adjacent to the swim platform and beach club is a fully equipped sauna. What else would you expect from a Scandinavian owner? This is the real deal and it even has a side opening door so that having heated themselves, sauna goers can leap overboard into the deep cool ocean.

The same good design sense and understated luxury pervades throughout all the guest areas. The choice of artwork shows real

understanding of what it is that makes a superyacht super and dramatically explains why the word mega should never be used to describe a yacht. Not a single thing on board this yacht could be described as tasteless or tacky and if this is the owner's very first attempt at getting it right then we cannot wait to see his next yacht. But then again maybe this yacht is so perfect that it would be impossible to improve upon it. Only time will tell. **IB**

For further information, contact:
Edmiston & Company
Le Panorama
57 Rue Grimaldi
Monte Carlo
Monaco MC98000
Tel: +377 93 30 54 44
Fax: +377 93 30 55 33
Email: cayachts@edmiston.com

Lady Britt comes with an interesting list of accessories and toys.

Tenders

- 2 x 7 m Yachtwerft Meyer custom tenders
- 4.2 m MCA MOB boat on foredeck

Water Toys

- 1 x dive compressor
- 6 sets of SCUBA gear (rendezvous diving only)
- 2 x 3 man Waverunners
- 1 x stand up Waverunner Superjet
- 2 X Ocean Kayaks
- 2 x Windsurfers
- Water skis, wakeboards, tubes, kneeboard, inflatable towed toys
- 2 x Laser Pico sail boats

The bridge

